



## EXPERIENCE

TRENT DESIGN ROCHESTER, MI

*Senior Interactive Director, May 2006 – Present*

Creative director/manager of all projects web and motion based; including conceptualization, design, animation and programming from start to finish. Worked closely with clients on a number of projects.

**Aurum Design Jewelry** – Developed new site architecture (site map), conceptualization, design and art direction.

**SRG Global** – Developed new site architecture (site map), redesigned and programmed website for Drupal CMS, created custom flash animation.

**Trent Design Earth Day Fest Booth** – Created an identity system for the event that was carried through on buttons, posters, banners, rack cards, and a motion graphic display.

**Gleaners Community Food Bank** – Developed new site architecture (site map) Redesigned and programmed website with their proprietary CMS (Convio).

**Inside | Baxter Latin America** – Re-designed and programmed online newsletter for multiple languages, created custom login and feedback forms utilizing jQuery.

VISIONFLUX VISIONFLUX.COM

*Freelance Designer, 2009 – Present*

Identities, print, motion graphics, web design and web development.

**Katie Carswell** – Identity, business card, comp card, website.

## EDUCATION

COLLEGE FOR CREATIVE STUDIES DETROIT, MI

*BFA Graphic Design, 2004 – 2008*

Awarded Deans List 2004 – 2007

Selected portfolio works featured on CCS website

## TECHNICAL SKILLS

### SOFTWARE

Photoshop, Illustrator, Indesign, QuarkXPress, Acrobat, Flash, Dreamweaver, Text Mate, After Effects, Premiere, Encore, Windows & Mac OSX operating systems

### WEB DEVELOPMENT

HTML, XHTML, CSS, PHP, MySQL, jQuery, Javascript, Actionsript, Wordpress, Drupal, W3C Standards, SEO optimization

GRAPHIC DESIGNER / WEB DEVELOPER  
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